



It's just music... It's not rocket surgery!

Close to 5,000 Facebook Fans from Midwest

1,000+ Twitter Followers

60+ Crowd Pleasing Songs

9 Member High Energy Band

Voted Best Band at Lake of the Ozarks

CELTIC - IRISH - POP - COUNTRY - FUNKY - ROCKERS

**www.TheiBerrys.weebly.com Email: theiberrys@yahoo.com Phone: 573-480-0653
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THE i-Berrys

THE PRESS



WHO'S IN THE BAND
 Roger Hulett: guitar, mandolin, percussion, vocals
 Missy McPheeters: fiddle, guitar, mandolin, vocals (band musical director)
 Kyle Miller: percussion, harmonica, accordion, vocals
 Tara Kitchert: bass, percussion, melodica, vocals
 Mark McPheeters: guitar
 David Attie: drums

Like No Other

THE I-BERRYS BRING HUMOR AND MUSIC TO THE STAGE

Story by Charis Pattire

A Celtic Irish Band in the Ozarks? They were told it would never work. A year later, hundreds make it to their monthly concerts at venues like the Sports Pub@2107. "Having this many players and singers in the band allows us to do songs that other live groups can't do, simply because they don't have the instruments to play them," says Hulett. "The i-Berrys play one show a month, making it an event everyone looks forward to."

BEST LOCAL BAND
 THE I-BERRYS
 Lake of the Ozarks, MO - theiberrys.weebly.com



As a band, the i-Berry defies any musical label. Guitarist and chief visionary Roger Hulett attempts to describe it: "We try to be as different as people will allow us to be. Outside of not doing any classical music, we're going to throw everything at you. We'll play an Irish song, and three songs later we may be throwing a rap song at you." Pop, funk, country and rock also work into the mix.

It's lively and loud, continuing for four hours with no break. "We want everyone to have fun and leave not understanding what just happened," Hulett says. "It has to be memorable, or why do it?"

The 10-member band formed in June 2014, bringing together locals from various walks of life — including a hair stylist, accountant, fireman, state employee — and all accomplished musicians. They all bought in eagerly to Hulett's idea of a different kind of band.

"They're the dream team as far as musicians go," he says. "We have all the best players you could possibly get in one group." They bring a wide assortment of instruments to the stage, including all the usual guitars, keyboards and drums, but also harmonica, fiddle, melodica, banjo, ukulele and even a recorder.

The band performs in local venues where it began, but also regionally in Kansas City, Omaha and Des Moines — sometimes breaking attendance records and even depleting a bar of beer.

You can tell the band members are having fun, and that spills off the stage into the audience, Hulett says. "It's like I'm hanging out on a night with nine of my best friends."

iBerrys rock Sports Pub@2107 in pre

Special events musical ensemble to perform July 4-5 at Captain Ron's

By Travis Zimpfer
 travis@thelaketoday.com

The Sports Pub@2107 is an unassuming place as you can find. A long bar on one end and a stage on the other, there are pieces of St. Louis Rams and Cardinals, and Kansas City Chiefs and Royals flair all over the walls. There's a huge Iowa Hawkeye logo painted on the wall right next to a Missouri Tiger, sharing that familiar queen bee color palette.

On a typical weekday, a few regulars might nurse a beer and nibble at their lunch while watching television.

However, on the evening of June 25, hundreds of people packed the place to standing-room-only capacity to listen to the debut of the iBerrys, a nine-member band that willfully defies a set genre.

The brainchild of singer and guitarist Roger Hulett, the iBerrys covered a variety of songs from old hits to B-sides with a mix of country, rock and bluegrass.



ABOVE LEFT: Missy McPheeters saws away on a fiddle in the iBerrys set June 25. ABOVE RIGHT: Shawn Campanini plays the melodica during the iBerrys debut concert June 25 at the Sports Pub@2107. Campanini also plays guitar and bass and acts as the musical director.

it all has the same idea. There's Irish music, there's country music, there's pop music, there's rock, there's rap, there's techno and rave. We cover it all!"

Campanini, a multi-instrumentalist, and Miller, a percussionist, both said the band's concept — the ability to entertain anyone and everyone — has remained the same largely since Hulett first approached the two with the idea two years ago.

Since then, they've planned, practiced and recruited musicians from across the Lake Area. Campanini believes with more members they cover ground that smaller bands can't.

"When you're a band, you're always opening up your eyes to new things," said Miller. "In fact, one of the things we used to call 'Musical A' is just used to call 'Musical B'."

Smoke Free
 EVERY TUESDAY
 Join us for breakfast
2 Eggs, Toast and Hashbrowns
 CLOSE TO HOME.....

Let the largest "show" band in the region entertain for your next major event or function. They're "Berry" good!

THE i-Berrys



THE SHOW

The i-Berrys band has some of the most professional players available. Many of the group members have played with some of the biggest names in the music industry. They show up on time, dress accordingly for each show, are professional on stage and put on a memorable high energy show!



DEMOGRAPHICS & SOCIAL MEDIA

OVER 4,500+ FACEBOOK FANS - OVER 1,000+ TWITTER FOLLOWERS
FACEBOOK FAN DEMOGRAPHICS ARE 57% FEMALE AGE 18-34



MARKETING YOUR SHOW

The i-Berrys band founding member owns a major marketing firm in the region! We don't leave all of the marketing of the show just up to the venue. Your show is promoted heavily by the band itself through:

SOCIAL MEDIA & EXTENSIVE EMAIL DATABASE
DIGITAL BILLBOARD ARTWORK PROVIDED TO YOU
LARGE EVENT POSTERS PROVIDED TO YOUR VENUE
PRINT AD CREATION
WEBSITE BANNER AD CREATION & MORE



ST. PATRICK'S DAY

The i-Berrys band's major holiday is St. Patrick's Day! Even though we play many types of music, our strongest base is Celtic / Irish! And being the only Celtic / Irish band in the region, St. Patrick's Day is our New Year's Eve! Need to pack the club on St. Paddy's and keep them there? Have the only Celtic / Irish band in the market at your venue... and you will!



THE DIFFERENCE

The i-Berrys band's difference is immediately apparent the moment you start planning your show! But, there are even more differences when the show starts. First, they are a large 9 piece band with a lot of stage activity! Second, don't expect to hear the same old tired live band songs that you're used to... this is a live music experience. Third, 6 of the 9 pieces in the band are lead singers! The harmonies & vocally driven songs make them different. And lastly, the attitude is different. You'll love the style, & humor that the i-Berrys bring to the stage every single night!

Cmon, it's just music... it's not rocket surgery!

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THE i-Berrys

COME MEET THE BAND



Roger Hulett

Our fearless leader and chief visionary. Roger knows the secret to a great live show. Give the people what they want, even if they don't know what that is yet.

guitar . vocals . percussion

Missy McPleeters

Our music director & a true professional no matter what instrument she is playing. You must witness the exceptional fiddle mastery that Missy brings to the stage.

fiddle . vocals . guitar . recorder



Monty Laffoon

Monty is what they mean by "A Musicians Musician"! A world class talent that has played with some of the biggest names in the business. A true artist when he plays!

bass . pedal steel . vocals

Kyle Miller

Founding member Kyle Miller is the glue that keeps the band's attitude & humor intact. A real showman that leaves the audience always wanting more!

percussion . vocals . harmonica



Tara Kitchen

You must experience the big voice from this little powerhouse! A great vocalist and percussionist that always quickly becomes a crowd favorite.

vocals . percussion . melodica

David Atkins

They say it's all about that bass... bout that bass! Well we've got the guy! The man behind that driving, thumping low end. A true master of his craft, and he's funny too!

bass . guitar . vocals



Tim Perez

Yes... our drummer actually owns a kilt! The best drummer and the most fun personality you will ever meet! And he sings a great song too. This guy is Da Bomb!

drums . percussion . vocals

Jordan Vincent

Witness the guitar playing precision that is Jordan Vincent. He absolutely does it all with 6 strings & an amp! Our resident outdoorsman... & he can back up a trailer!

lead/acoustic guitars . vocals



Eric Maher

The most fun guy to have in your band! The funniest sense of humor and a true professional no matter which instrument he happens to be playing! Dis guy is Da Bomb!

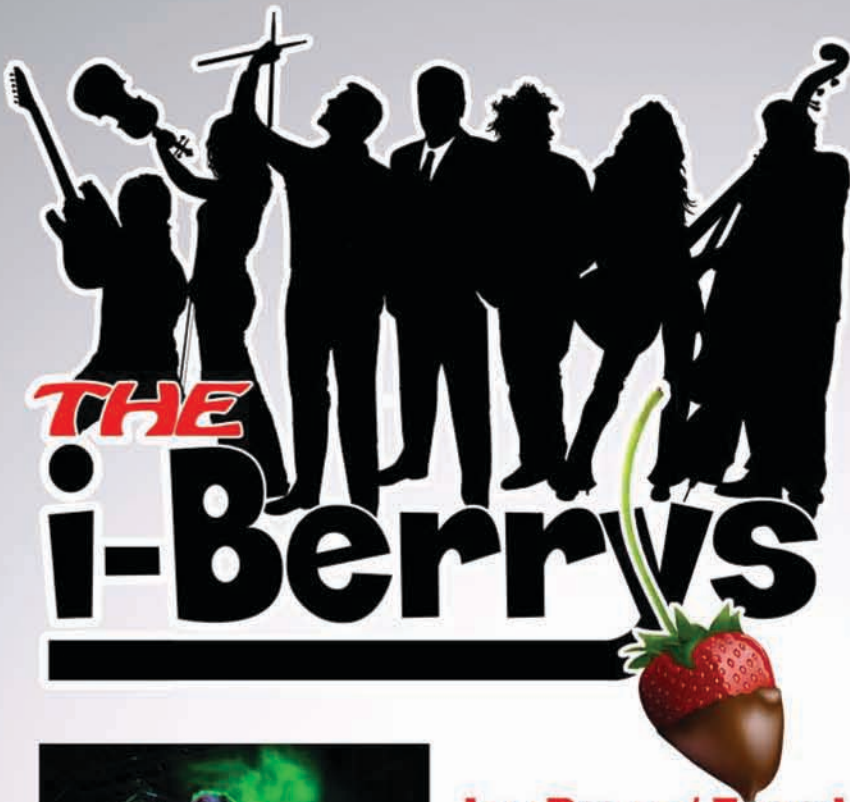
guitars . banjo . vocals

Shawn C.

The artist behind our sound! A talented multi-instrumentalist that lends his talents to the sound board every night & the intermission show. A true talent!

sound engineer . guitar . vocals





MEDIA



**The i-Berrys "WOW"
the audience**

**Show band leaves
audience on their feet!**



Ian Byrne / Founding Member of The Elders
Great to see you lads playing your music again!



Van McClain / Founding Member of Shooting Star
Looks great guys! That's awesome!



**The real deal!!
a joy to work with!**



**Vocally, Musically &
Personality driven!**
...a true "show"!



**Unique Lake area
"Supergroup" emerges**
9 piece "best of the best"!



**We have no idea who
these guys are!**

**Love Love Love
these guys!**
...so fun to watch!

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What people are saying!

I have had the pleasure of seeing The i-Berry's perform several times...They are masters at getting the audience engaged with their high energy performance. So looking forward to them performing this year at the Ozarks Amphitheater.

Mary Kay von Brendel: Director of Operations Ozarks Amphitheater

Are you kidding me? These guys are our "go to" band whenever we need to reach maximum capacity! The people absolutely flip over these guys! They pull such a large crowd here in the Kansas City market...they even recorded one of their live albums here! Love em!

Craig Allen: Manager Llywellyn's Pub / Overland Park and Lees Summit

As the owner of The Kilt & Clover Restaurant & Pub, hiring The i-Berrys has turned out to be one of the best business decisions I have ever made. When The i-Berrys play at the Kilt, they actually become the host, entertainment, and very "heart" of the establishment. The night always becomes an amazing celebratory event, and everyone in town shows up because they know they will love the show! We always book them half a dozen show dates at a time!

Chris Galloway: Owner Kilt & Clover Restaurant and Pub

The first time we had this band at our bar, we blew away our record for attendance. So much so, that we are expanding the bar to accommodate the fans these guys have! They will definitely be back! Absolutely amazing show!

Ryan Brick: Owner The Boat House & Village Marina

The 2 largest crowds we ever had in the history of the bar...were both nights The i-Berrys played! People just love this band!

Tony Bommarito: Sports Pub 2017 & The Office

The busiest day we ever had at The Winery, and our customers did NOT want it to end! We are so booking these guys more!

Gail Griswold / Shawnee Bluff Winery & Vineyard

We bring in The i-Berrys to fill a non-event night! They always make it an event and fill the bar! My favorite!

Nikki Solomon: Alley Cats on The Strip

We always have The i-Berrys play our big 4th of July Fireworks show and they always put on a great show! Super Fun Band!

Ron Duggan / Captain Ron's

One of the largest "local" crowds ever....and it's because The i-Berrys played. Very professional people to work with!

JG: Bootleggers Sports Book & Grill

The i-Berrys outside concert in the parking lot for Oktoberfest! Weather sucked and people STILL came to see em!

Joey Homm / City Grill & Blue Room

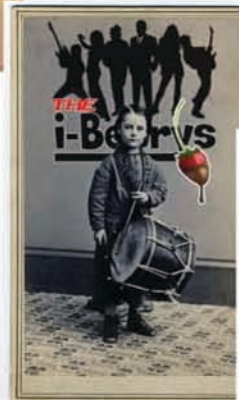
Great band to kick up our Sunday Nights! High energy group - professional sound - and the crowd loves em!

Jeremy G. / Shady Gators

No kidding everyone...these guys ROCK! If you are needing a GREAT band for your venue, you just found them!

Connie Weyer / Advantage Marine





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